What you will take away:

- Practical tools for embedding employability within curriculum
- A clear understanding of how graduate skills are evolving
- Specific strategies to manage international student employability
- Institutional-wide models for employability

Hear from leaders within industry, government and higher education

Register 3 delegates at the ‘standard price’ & bring a 4th delegate FREE!*
Evolving teaching & learning to meet the employability challenge

The responsibility for graduate employability has made a distinct inroad from careers to academia. As a core competitive issue and a continuing serious challenge for higher education, employability is now an important element within the teaching and learning agenda.

How can employability be effectively embedded into course curriculum? It is essential we learn from industry regarding their perspectives on work readiness and the skills they desire from our future graduates and then translate that knowledge into authentic learning experiences. With many different employability models being used, this conference will provide an excellent opportunity to hear the latest strategies and thinking around this key issue.

Guest speakers will demonstrate how to:

- Define the graduate skill set for the future workforce
- Ensure teaching & learning evolves to produce creative and agile graduates
- Embed employability skills into curriculum and assessment
- Build effective relationships with industry
- Manage the employability challenge for international students
- Implement effective university-wide employability models

Who will attend?

- Executives in Teaching & Learning/Academic
- Deans and Associate Deans
- Work Integrated Learning/Industry Engagement Managers
- Employability & Career Managers

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Day 1
Tuesday 31st May 2016

8:30  Registration, coffee & networking

9:00  Welcome remarks from the Chair
Associate Professor Angela Carbone, Director of Education Excellence, Monash University

Graduate skills for the future workforce

KEYNOTE
9:10  Implementing a University-wide approach to employability
• Defining the key themes in higher education today
• Creating a culture around employability
• Current and future strategies for teaching and learning
Professor Shirley Alexander
Deputy Vice-Chancellor & Vice-President (Education and Students)
University of Technology Sydney

KEYNOTE
9:50  Increasing our capacity to innovate: producing graduates for an evolving workforce
• Creating agile graduates who are adaptive and creative thinkers
• Developing graduate skills to match the future workforce
• Ensuring graduate are not constrained by technical knowledge but can also demonstrate a broader range of soft skills
Professor Dawn Bennett,
John Curtin Distinguished Professor of Higher Education,
Director of the Creative Workforce Initiative & Chair of the Curtin Academy
Curtin University

12:00 Designing curriculum to foster employability skills
• Discussion about effective transition into, through and out of university
• An overview of whole of degree design
• A focus on curriculum and assessment design for employability
Associate Professor Romy Lawson, Director Learning, Teaching & Curriculum
University of Wollongong

12:40 Networking lunch

1:40  Embedding employability into assessment
• Creating industry based assignments
• Developing strategies around real and current issues
• Assessment tools to promote innovative thinking
Associate Professor Shelley Kinash, Director, Learning & Teaching
Bond University

Also facilitating Mid Conference Workshop B:
Training the trainer to improve graduate employability

SPEED NETWORKING
10:30 Get your business cards ready

10:50 Morning tea & networking

PANEL DISCUSSION
11:20 What skills do industry look for?
• What employability skills should graduates have to prosper in today's workforce?
• What is the desired skill set for success?
• Improving graduate employability through better relationships with employers
Peter Acheson, PeopleBank
Ann Messenger FAIM, Australian Institute of Management (AIM)
Robert Thomason, CPA Australia
Geoff Pawsey, Municipal Association of Victoria

3:00  Afternoon tea & networking

3:20  Graduate employability 2.0: Social connections & digital networks for employability
• The roles of social capital and digital networks in the present and future workforce
• Network facilitation in innovation and entrepreneurship, career development and lifelong learning
• Social and digital capabilities for network development and navigation
Dr Ruth Bridgstock, Office for Learning & Teaching National Senior Teaching Fellow, Bachelor of Creative Industries Course Co-ordinator
Queensland University of Technology

4:00  Applying innovative & entrepreneurial thinking as a path to employability
• Embedding innovative and enterprising thinking in teaching and learning
• Fostering entrepreneurship as a path to employment and/or self-employment
• Educating for entrepreneurship and innovation
Dr Alex Maritz,
Associate Professor, Entrepreneurship & Innovation, Faculty of Business and Law
Swinburne University

4:40  Closing remarks from the Chair & Close of Day One
Day 2  
Wednesday 1st June 2016  

8:30  Welcome, coffee & networking

9:00  Welcome remarks from the Chair
Associate Professor Angela Carbone, Director of Education Excellence, Monash University

Engaging Industry to Enhance Employability

9:10  National WIL strategy: strategies to effectively engage industry
- Challenges of engaging industry in WIL
- National strategies and developments
Judie Kay  
Assistant Director, Careers & Employability  
RMIT University  
& President, ACEN

9:50  Let the data talk
- InPlace is a platform that enables a university to manage all of its experiential education program in one system
- Taking the operational solution to the next level involves assessments and analytics that can drive curriculum review and adaptation
- Demonstrating how data from student placement management can directly contribute to improving employability outcomes to the benefit of both educators and employers
Guthrie White  
CEO & Owner  
InPlace

10:30  Morning tea & networking

Addressing international student employability

11:00  Best practice for international student employability
- Sharing the work of the IEAA on employability
- Advising on best practices universities and other education providers should be employing for their international graduates
Phil Honeywood  
Chief Executive Officer  
International Education Association of Australia

12:20  Networking lunch

PANEL DISCUSSION
11:40  Tackling international student employability
- Employability is a major issue for the international education sector – What are the moves to address this issue?
- In an increasingly competitive global market, how can Australian universities better equip their students for employment?
- Understanding the importance of change and policy solutions to this issue
Dr Lyndal Groom, Department of Education & Training  
Associate Professor Sophia Arkoudis, University of Melbourne  
Phil Honeywood, International Education Association of Australia  
Judie Kay, RMIT University

CASE STUDY
1:20  Mentoring for successful international student employment outcomes
- Presenting RMIT’s use of mentoring for international students
- Overcoming the specific employability challenges of international students
- Using technology to facilitate partnerships
Professor Owen Hughes  
Dean of Students  
RMIT University

ROUND TABLE DISCUSSION
2:40  Models for employability
There are many models and tools for developing employability and each institution tackles the issue differently. This roundtable discussion will provide delegates the opportunity to share successes, generate new ideas and review learnings from the conference.

3:20  Closing Remarks from the Chair & Close of Conference
3:30  Afternoon tea & networking
Workshops
Practical tools for teaching & learning

Developing & Assessing Employability Skills
Pre Conference Workshop A & Dinner
Monday 30 May 2016, 5:00pm-8:00pm
Price: $499 + GST

Employability skills include communication, team work, critical thinking, problem solving and self-management. In combination with career management skills, technical expertise and relevant work experience, these skills assist graduates in transitioning smoothly to the workplace and preparing them for graduate-level employment. Successfully developing and assessing these employability skills is now expected at university yet it is not always something that educator practitioners are comfortable with.

This workshop breaks down the skills which need developing and provides practical solutions on how to foster and assess them and in a way that engages the student.

Topics addressed will include:
• How to develop a framework of employability skills
• Introducing ways of assessing student capabilities within different employability skills and helping them understand what they are capable of and how they compare to the benchmark
• Identifying ways in which industry can assist in assessing employability skills through Work-Integrated Learning

Participants will take-away:
• Practical tools to assist embedding the development and assessment of employability skills
• A better understanding of typical student perceptions of employability skills and how this can influence their job prospects

Your workshop leader:
Dr Denise Jackson
Senior Lecturer & Coordinator of Work-Integrated Learning (WIL), School of Business and Law
Edith Cowan University

Dr Denise Jackson has facilitated in Human Resource Management, Organisational Behaviour and Management in the tertiary sector in both the UK and Australia for approximately fifteen years. Prior to this, she worked in a number of roles, predominantly in Human Resources, in the UK financial and manufacturing sectors before running her own business in the tourism industry. Denise taught on the ECU Business Edge program, dedicated to developing employability skills among Business undergraduates, for a number of years before her current role of liaising with local employers and coordinating the growth of WIL in the School.

For a full bio visit www.criterionconferences.com/event/eem
Dinner & refreshments provided

Training the Trainer to Improve Graduate Employability
Mid Conference Workshop B & Dinner
Tuesday 31st May 2016, 5:00pm-8:00pm
Price: $499 + GST

Research shows that the student experience can make a big difference in employability, but only if strategies are embedded in curriculum and assessment, and only when employability is championed by every educator in every subject. This workshop has been designed to give educators (and educators of educators) the tools and approaches they need to improve graduate employability.

Through an Australian Government Office for Learning and Teaching grant, Professor Shelley Kinash led a team of researchers to survey and then conduct in-depth interviews with students, graduates, educators and employers across the country. The presented research highlights the discrepancies between the four stakeholder groups in terms of their beliefs and experiences about what strategies and approaches work to improve graduate outcomes. The research has been strategically applied to design and develop frameworks, worksheets and case studies that can easily be used by every educator to improve their students’ employability.

The workshop will provide practical tools and resources to support:
• Student and graduates to strategically manage their student experience
• Educators to pack their tool belts with new practical approaches
• Executive leaders with evidence and strategic approaches to champion and enable employability throughout the institution

Participants will take-away:
• Knowledge of a research-based definition and framework of employability
• Experience using worksheets, capability frameworks and case studies
• Print outs and a USB loaded with resources and tools

Your workshop leader:
Associate Professor Shelley Kinash
Director, Learning & Teaching
Bond University

Associate Professor Shelley Kinash is the Director of Learning and Teaching at Bond University. In this role, her major achievements are: championing employability throughout the everyday curriculum; migrating the student evaluation of teaching to an online system; and supporting a whole-of-university approach to blended / technology-enhanced learning. Prior to joining Bond in August 2008 she was an academic at the University of Calgary in Canada (commencing in September 1994) and a visiting academic to the University of Southern Queensland (July 2007 to July 2008).

For a full bio visit www.criterionconferences.com/event/eem
Dinner & refreshments provided
Registration Page

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Early bird prices are not available with this group discount.
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