Measuring & Improving Quality in Learning & Teaching

Translating data & evaluation insights into actionable change

26th & 27th September 2017, Radisson Blu Plaza Hotel Sydney

Industry speakers include:

Shirley Alexander
Deputy Vice-Chancellor & Vice-President (Education & Students)
UNIVERSITY OF TECHNOLOGY SYDNEY

Nicholas Klomp
Deputy Vice-Chancellor & Vice-President (Academic)
UNIVERSITY OF CANBERRA

Shelley Kinash
Director, Advancement of Learning & Teaching
UNIVERSITY OF SOUTHERN QUEENSLAND

Michael Tomlinson
Senior Director, Regulation and Review
TERTIARY EDUCATION & QUALITY STANDARDS AGENCY

Mahsood Shah
Deputy Dean Learning & Teaching
CENTRAL QUEENSLAND UNIVERSITY

Lisa Bolton
Research Manager
THE SOCIAL RESEARCH CENTRE

Attend to learn how to:

▸ Use data & evaluation to improve quality
▸ Embed support structures to facilitate change
▸ Assess the opportunities & limitations of learning analytics
▸ Align institutional strategy with bottom-up practice

A case study driven agenda to help you interpret & action insights from data

Workshops

A How to empower academics with data in learning & teaching
B How to embed evaluation & research into curriculum design & delivery

GOLDEN TICKET
SAVE $700
2 DAY CONFERENCE 2 WORKSHOPS

Spaces are limited, book early!
Call (02) 9239 5786 to register

Media Partner

Regional Universities Network

www.criterionconferences.com/event/teach17
Creating evidence based continuous improvement in learning & teaching

Providing an exceptionally high quality educational experience remains the key to success at a time in which universities are facing rising competition and external pressure. Institutions are collecting vast amounts of data ranging from outcomes to attrition. This presents exciting opportunities to enhance quality for those able to effectively measure, interpret - and most importantly implement the needed changes.

While the ability to extract increasingly nuanced meaning from the data continues to improve, the challenge now is how to effectively translate these findings into meaningful improvements in the quality of learning and teaching.

This conference will explore how to:

- Develop, implement & embed support structures to enable sustainable change
- Understand the opportunities & limitations of learning analytics
- Align your fundamental teaching practices with institutional vision
- Evaluate and effectively respond to data based insight
- Achieve stakeholder buy in & engagement
- Manage the ethical risks & responsibilities of data practice

Who will attend?

Senior representatives from higher education with titles of:

- DVC/PVC Academic/ Education
- (Associate) Dean of Learning & Teaching
- Head of School/ Course Coordinator
- Director of Learning & Teaching
- Quality Assurance & Risk
- Learning Analytics
- Survey & Evaluation

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SAVE $400 when you register & pay by 21st July 2017*

Plus key contributions from:

- David Watts
  Department of Premier & Cabinet
- Ittima Cherastidtham
  The Grattan Institute
- Steve Drew
  University of Tasmania
- Alan Bain
  Charles Sturt University
- Glenda Jacobs
  University of Queensland
- Sophie Johnston
  National Union of Students
- Dr Andrea Carr
  University of Tasmania
- Linda Corrin
  University of Melbourne
- Peter Derbyshire
  Council of Australian Postgraduate Associations
- Dr Jo-Anne Kelder
  University of Tasmania
- Dr Danny Liu
  University of Sydney
- Student Representative
  Council of International Students Australia
- Kim Anh Dang
  Monash University

To Register

phone (02) 9239 5786
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Day 1
Tuesday 26th September 2017

8:30  Registration, coffee & networking

9:00  Opening remarks from the Chair

Data Collection & Dissemination

9:10  Hunting & gathering evidence of outstanding contributions to student learning & graduate outcomes
- Differentiating between dissemination and impact
- What is relevant data from Student Evaluation of Teaching
- Mining data from www.qilt.edu.au
- Aligning with the domains of the Higher Education Standards Framework

Shelley Kinash, Director, Advancement of Learning & Teaching
University of Southern Queensland

9:20  SPEED NETWORKING 9:50
Meet other delegates and speakers from across the higher education sector and setup conversations for the rest of the conference

10:20  Morning tea & networking

10:50  Feedback or Surveillance? The ethics of learning analytics
- Engaging students as a part of the collection process
- University ethical and moral obligations in relation to data

David Watts, Commissioner for Privacy and Data Protection
Department of Premier and Cabinet

11:30  Internal & external perspectives on data
- TEQSA's evolving use of data for sector and provider level risk assessment
- How providers can use data for internal quality assurance and risk management

Michael Tomlinson, Senior Director, Regulation & Review
Tertiary Education Quality Standards Agency

12:10  Networking lunch

Best Practice Data Usage

1:10  Putting the learning back in learning analytics
- What are the analytics actually measuring?
- Developing sufficient robustness to determine quality in analytics

Alan Bain, Associate Professor School & Teacher Education
Charles Sturt University

KEYNOTE
1:50  Maximising quality outcomes through qualitative data analysis
- Incorporating relevant evaluation into your learning strategies
- Key Learnings from UTS’ institutional changes

Shirley Alexander, Deputy Vice-Chancellor & Vice-President (Education & Students)
University of Technology Sydney

2:30  Afternoon tea & networking

PANEL DISCUSSION
3:00  Integrating measurement & evaluation with institutional vision & strategy
- Aligning grassroots practice with top down strategy
- Best practice integration of data
- The impact of performance funding on the status quo

Nicholas Klomp, University of Canberra
Shelley Kinash, Central Queensland University
Alan Bain, Charles Sturt University

3:40  Digestible presentation of data for the non data oriented
- Improving the visualisation of data to drive engagement
- Encouraging academic engagement with data

Linda Corrin, Senior Lecturer Higher Education
University of Melbourne

CASE STUDY
4:20  Quality Indicators Learning Tools framework
- Worked examples of how to effectively use the data
- Integrating the data into your planning and quality systems

Lisa Bolton, Research Manager
The Social Research Centre

5:00  Closing remarks from the Chair & close of day one

5:30  Mid Conference Workshop B commences:
How to embed evaluation & research into curriculum design & delivery
Day 2
Wednesday 27th September 2017

8:30  Welcome, coffee & networking

9:00  Opening remarks from the Chair

KEYNOTE 9:10  Effective use of learning analytics & real-time feedback

- Improving student learning and teaching engagement outcomes
- Using learning analytics to evaluate and inform practice
Nicholas Klomp, Deputy Vice-Chancellor & Vice-President, (Academic)
University of Canberra

OPEN MIC 9:50
Share your thoughts, problems and strategies with your peers. Collaborate to discuss best practice use of data and evaluation to improve quality

10:30  Morning tea & networking

Driving Change through Structure

11:00  Impetus, process & support: Developing the pre-conditions for change

- Embedding performance within personal development and promotional frameworks
- Aligning individual and organisational performance
Steve Drew, Senior Lecturer, Learning & Teaching
University of Tasmania

11:40  Using evidence based policy & procedure as a scaffold to support quality

- The role of policy in improving and managing change in teaching and learning
- Aligning the university’s planning, quality and risk management systems
Glenda Jacobs, Director Academic Administration
University of Queensland

12:20  Networking lunch

1:20  Closing the loop on feedback

- Working with academics to implement tangible improvement
- Extracting the key messages from quantitative and qualitative data
Mahsood Shah, Deputy Dean Learning & Teaching
Central Queensland University

Informing Choice & Practice

RESEARCH SPOTLIGHT 2:00  Establishing predictors of student attrition

- Using an integrated dataset, applications, enrolment and student satisfaction data
- Using data to improve students ability to make informed choice
Ittima Cherastidtham, Research Fellow
The Grattan Institute

STUDENT PANEL 3:10  Students as partners in improving quality

- Student engagement in national quality assessment
- Empowering student unions to promote student experience
Sophie Johnston, National Union of Students
Peter Derbyshire, Council of Australian Postgraduate Students

3:50  Strategic institutional vision in practice: The CEED Framework

- Transforming institutional culture to value learning & teaching
- Connecting stakeholders to align policy, pedagogy and practice
Kim Anh Dang, Lecturer, Continuing Education Excellence Development
Monash University

4:40  Closing remarks from the Chair & close of conference

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Workshops

How to empower academics with data in learning & teaching
Pre Conference Workshop A
Monday 25th September 2017, 4:00pm - 7:00pm
Price: $499+ GST

Your workshop leader:

Dr Danny Liu, Senior Lecturer in Academic Development & Leadership
University of Sydney
(Representing the SRES Team)

The Student Relationship Engagement System (SRES) team at the University of Sydney includes a mix of academics and professional staff. Dr Danny Liu is a molecular biologist by training, programmer by night, researcher and academic developer by day he has won multiple national awards for his work in student engagement and learning analytics.

The workshop:
Presenting educators with the right data at the right time and place is the first step in enacting tangible evidence based change. The University of Sydney have developed a truly customisable tool to deliver that next level of meaning, precisely where it is required. This collaborative and visually oriented tool encourages increased engagement by speaking directly to the academics actual needs.

Attend for a hands on demonstration and explanation of the SRES and to understand how this tool could enhance your academics and students interaction with data.

Attend this workshop to learn how to:
• Engage students individually on their performance
• Develop strategies to encourage academic engagement with data
• Integrate this tool with your current LMS
• Implement practical strategies to visualise and utilise data

*Refreshments & dinner provided

How to embed evaluation & research into curriculum design & delivery
Mid Conference Workshop B
Tuesday 26th September 2017, 5:30pm - 8:30pm
Price: $499+ GST

Your workshop leaders:

Dr Jo-Anne Kelder
Lecturer, Learning and Teaching Quality
University of Tasmania

Dr Andrea Carr
Deputy Principal of University College
University of Tasmania

The workshop:
Encouraging academics to consider and engage with the quality component of their work can often be a significant barrier to improving institutional performance. Using evidence to inform, monitor and guide teaching practice is a stated goal of higher education but the execution is often far from the ideal.

This interactive workshop presents a framework that can be used to embed evaluation, design and delivery of curriculum into the level of a unit or course. Your experienced facilitators will present a practical framework that can be universally adapted, as well encouraging stakeholder participation and troubleshooting potential barriers to implementation.

Attend this workshop to learn how to:
• Apply and embed a framework for evidence based teaching practice
• Formulate an implementation plan
• Utilise your LMS as a mechanism to recruit participants
• Manage ethical consent
• Achieve ‘buy in’ from academic and teaching staff

What you will take away:
• Resources to implement and support the Curriculum Evaluation and Research Framework
• Strategies to overcome casualisation and ‘silo culture’ barriers
• A framework to design evaluation and research into teaching at unit or course level

*Refreshments & dinner provided

To register, call us on
(02) 9239 5786 or book online
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Job Title: ____________________________
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Event Prices

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<th>Tick relevant box</th>
<th>Register &amp; pay by 21 July 2017*</th>
<th>Register &amp; pay by 18 August 2017*</th>
<th>Register &amp; pay by 8 Sept 2017*</th>
<th>Standard price AFTER 9 Sept 2017*</th>
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<tr>
<td>2 Day Conference</td>
<td>$2299 + GST = $2528.90</td>
<td>$2499 + GST = $2748.90</td>
<td>$2599 + GST = $2858.90</td>
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SAVE $400      SAVE $200      SAVE $100

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| Pre Conference Workshop A | $499 + GST = $548.90 |
| Mid Conference Workshop B | $499 + GST = $548.90 |

GOLDEN TICKET! 2 day conference + all workshops (SAVE $700)

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Measuring & Improving Quality in Learning & Teaching

26th & 27th September 2017
Sydney

How To Register

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Mail: Criterion Conferences Pty Ltd

GPO Box 259

Sydney NSW 2001

Venue & Accommodation

Radisson Blu Plaza Hotel Sydney

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Sydney NSW 2000

Ph: 02 8214 0000

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Workshop attendees must also register for the conference.

*Early bird prices subject to availability.

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